

NATALIE THRASHER

CONTACT

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🌐 natiethrasher.com

SKILLS

- Creativity
- Digital Marketing
- Communication
- Teamwork
- Networking
- Professionalism
- Leadership
- Multi-tasking
- Organization
- Microsoft 365 Proficiency

CERTIFICATES

Adobe Marketing Specialist Professional Certificate

Adobe | Coursera

Status: In Progress

Meet Canva's Visual Suite

Canva Design School

Received: June 8, 2026

ID: fa232b

Graphic Design Essentials

Canva Design School

Received: June 6, 2026

ID: 3dc338



WORK EXPERIENCE

Freelance Graphic Designer

07/2024 - Present

Entrepreneurial Position | Various Contexts

- Designs event posters and social media content (image and video)
- Monitors analytics and adapts strategies for optimum performance
- Focuses on creating cohesive brand identities across all platforms

Classroom Partner (Substitute Teacher)

01/2026 - 06/2026

Community Action Partnership of North Alabama | Sheffield, AL

- Worked with the lead teacher to maintain a safe classroom environment
- Supported students while providing continuity of daily routines

Payroll Clerk

06/2024 - 06/2025

Spires & Associates, PC | Florence, AL

- Accurately processed weekly, biweekly, monthly, quarterly, and annual payroll information
- Communicated efficiently with clients and co-workers
- Handled confidential information with discretion and professionalism

Receptionist/Data Entry Clerk

02/2024 - 05/2024

Spires & Associates, PC | Florence, AL

- Entered data into Microsoft Excel and QuickBooks
- Created and maintained office filing systems (physical and digital)
- Assisted clients at front desk and telephone, and processed payments

Social Media Manager/Designer

08/2021 - 04/2022

UNA School of the Arts Student Leaders | Florence, AL

- Designed promotional materials and graphics in Canva and Procreate
- Analyzed performance metrics and intentionally aligned content to target audiences via image, video, and caption
- Envisioned and organized UNA School of the Arts events



EDUCATION

Bachelor of Music - Vocal Performance Certificate - Musical Theatre

2025

University of North Alabama | Florence, AL

GPA: 3.62 / 4.0

High School Diploma

2020

Cullman High School | Cullman, AL

GPA: 4.0 / 4.0